

The Wire Guys by Arc Electric Named a Green Screened Contractor

The Wire Guys receives the distinction thanks to their commitment to the environment and helping homeowners live “greener” lives.

Hazleton, April 2009 – The Wire Guys was recently granted the prestigious Green Screened contractor mark. The Green Screened mark is bestowed upon contractors who embrace the challenge of protecting the environment by:

- Educating people about the environmental and savings benefits of having a “green” home;
- Offering homeowners products and services that can improve the energy efficiency of their home; and
- Taking an active role in preserving the environment through recycling, reusing, and conserving products and supplies both in the office and field.

“I’m honored that each of our technicians can now wear the Green Screened patch on their uniform. It signifies that we understand our responsibility to the environment and to our community,” Bob Judd, owner of The Wire Guys, said. “The future of this planet is placed squarely upon the shoulders of society. We’re going to take on the role as leaders in making sure Mother Nature is healthy for our children and their children.”

The population in North America has more than doubled in the last 50 years, and with it, the demand for energy has skyrocketed! A typical household spends more than \$2,000 a year on energy and contributes twice the amount of greenhouse gases to the environment as an average car.

Even though energy resources are dwindling, 30%-50% of the energy in this country still is being wasted! So, more oil and coal is being burned every single day! The constant burning creates additional smog, acid rain, and global warming.

All this information points to one obvious fact: Energy is more precious than ever! Everyone has a responsibility to start using it more efficiently. That begins by being more conscious of their electricity demands and modifying their home to make it more efficient. After all, homes and other buildings account for 24% of total energy used!

It’s one thing for people to recycle bottles, aluminum cans, and newspapers,” Judd continued. “It all helps, but to make a real difference people need to make improvements to their homes. There are so many different types of lights and fixtures that can reduce their electricity use. Also, installing ceiling fans is a great way to keep cool without constantly running your air conditioner. Fans use a fraction of the energy

an HVAC system does, but it can make a room feel as much as seven or eight degrees cooler.”

As a Green Screened contractor, The Wire Guys has made the commitment to help people live a more environmentally conscious and responsible life. Consequently, they offer EcoBright Home Evaluations. During an evaluation, they can show homeowners how much energy and money they could save by installing new, energy-efficient products.

“Most people don’t realize, but many of your appliances use 40 percent of the electricity they demand while they’re in the off position. There are devices you can use in your home that can greatly reduce that problem. There are many things homeowners can do like that to reduce their energy use and reduce their energy bills,” Judd said.

“Offering Home Evaluations takes a time commitment, but we believe the environment and this community are worth it. If we can show people how they can modify their home to be ‘greener,’ it will be well worth it. Future generations will benefit from it.”

Homeowners can go to www.thewireguys.com and www.greenscreenedelectric.com for more information on contractors who carry the Green Screened mark. To have an EcoBright Home Evaluation performed by The Wire Guys, call 570-459-3345.

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